

Katherine Corich



Katherine Corich, a passionate supporter of Canterbury who is making her mark in the international world of business, is now glad to lend her support to Aviva.

Katherine has been an advocate for Aviva (formerly Christchurch Women's Refuge), both nationally and internationally, since mid-2011, and officially took up a role as Ambassador (UK) in early 2012.

Katherine is the Founder and Managing Director of the SYSDOC Group, a global provider of change management, information management, training and process improvement services. SYSDOC has offices in NZ, Australia, USA and the UK, and Katherine is currently based in London with her husband and four children.

Katherine graduated from the University of Canterbury in 1983 with an MA in linguistics, but summer work at IBM sparked an interest in computers. After graduation, Katherine enrolled in flight training and now holds both private and commercial pilot licences. Aviation training and simulation inspired Katherine to reinterpret the way organisations hold and share information and integrate that knowledge into their processes for increased efficiency, and hence SYSDOC was created in 1987. SYSDOC now boasts clients including London Underground, Air New Zealand, Westpac, Fonterra, Chevron, A T&T and IBM.

It's definitely not all about business for Katherine though - SYSDOC actively promotes an 'action-based philanthropy' model, supporting Global Angels in Africa and NZ, and a range of other causes. SYSDOC is in the top 30 companies in Britain in the Working for Families Awards because of the flexibility of hours and working arrangements it encourages for its employees and Katherine is also an Advisor to SEISMIC, the University of Canterbury Online Earthquake Project.

Twenty years business experience has given Katherine a deep knowledge of many industry sectors and business issues. Along the way she has been acknowledged as an Ernst and Young Master Entrepreneur winner, NEXT Business Woman of the Year, finalist in the UK National Business Awards and finalist for the London NZ Society Air New Zealand New Zealander of the Year 2011.

As a systems thinker Katherine very much supports Aviva's new strategic direction, which includes strengths-based services for women, children, and for men who perpetrate family violence.